

Klättermusen presents Off The Mountain® SS22

For transitioning between mountain activities, Off The Mountain® provides durability, functionality and environmentally responsible equipment with the unique Klättermusen aesthetic.



May 3rd, 2022, Åre, Sweden

Klättermusen announces the launch of their SS22 Off The Mountain® collection.

The SS22 collection ranges from advanced technical basics to re-envisioned pieces borrowed from the performance equipment, elevated into a broader purpose. The second Off The Mountain® collection continues to balance functionality with extensive material innovation and dismisses all boundaries sometimes faced when developing unique fabric blends. Klättermusen maintains the same values as when designing the core mountaineering equipment, adding a splash of creativity and playfulness to the attention to details. All this with a strong belief that the way up, down, and in between deserves the very same thoughtfulness.

The imagery for Off The Mountain® SS22 was created together with SlamJam and photographer Rory Griffin. Rory Griffin is a photographer and director based in London. He's also editor-in-chief of Orienteer Magazine and no stranger to the outdoors and shares the same interest in highly refined mountaineering equipment as Klättermusen.

"The creative vision behind this lies as an inspiration from Off The Mountain, gear made for the city, the everyday, commuting to work or mini city hikes with friends. There was a lot of inspiration from the surrounding city of Zurich - a clean metropolis aesthetic composed of glass and concrete, distinct architecture surrounded by mountains and outdoor spaces, sat on a lake - the perfect location to test out the gear. Throughout featuring signage and semiotics, placing ourselves within the city, clearly, modes of transportation and city shapes and textures."

–Rory Griffin, Photographer

Highlighted products:

103 KATLA



IVALDE



ALFSOL



103 Katla Hooded Wind Jacket

The Katla Hooded Wind Jacket is the ultimate windbreaker made from 100% organic Katla® cotton, with a special close-knit weave structure that gives it a unique breathable quality while effectively blocking out wind and keeping it resistant to water. Its rip stop construction makes it strong enough even for the roughest conditions, with an abrasion free interior using sealed outside seams. It comes with a range of adjustable features and technical details, offering full functionality without compromising on comfort when the weather turns.

Price: £320

Ivalde Pants

The Ivalde Pants are crafted from a unique cotton soft-shell fabric with seer-sucker construction and a high-wicking fleeced interior, providing a soft and airy felling. Combined with a tear-resistant stretch fabric to give you full movability. They have a slightly tapered fit for added style, and a range of features perfect for any activity.

Price: £280

Alfsol Half Zip Hoodie

The Alfsol Half Zip Hoodie is made from soft 100% organic cotton with a 390g high-structured knit, giving you a great moisture-wicking effect to keep you dry. It's constructed with double side seams for a comfortable fit and has an all-over digital print in this season's styles. With heavy ribbed cuffs and bottom hem, giving you that classic solid look. Perfect for when you're in between adventures, or out in town and just want to keep cozy.

Price: £260

Media assets:

Username: press

Pass: gerepants

[Image assets here](#)

[Stockist information here](#)

www.klattermusen.com

Media contacts:

Sweden

Noel Montti

noel.montti@patrikssongroup.com

UK

Ida Lindborg

ida.lindborg@kinc.com

Norway

Fredrik Lie

fredrik.lie@jcpnordic.com

About Klättermusen

Since 1975 Klättermusen has been a pioneer in making refined Scandinavian Mountaineering Equipment. The designs combine utility and extreme durability, always with consideration of the environment in mind. Klättermusen supports and inspires outdoor enthusiasts through unforgiving weather conditions and unpredictable terrains. Rigorously tested in real-world conditions, the equipment embodies Klättermusen's commitment to creating the best and most sustainable equipment available.

